

## Billboard Sponsorship Application

To request use of the First Bank Richmond Community Billboard, please review the following guidelines and complete the sponsorship application:

- Organization should be headquartered or represented in Wayne County, Indiana.
- Requests should be submitted at least sixty (60) days in advance of the requested month, if possible.
- Organization applying will be responsible for their own artwork.
  - Artwork should not contain material of any religious or political nature.
  - Artwork should include the designation "Billboard Sponsored by First Bank Richmond".

First Bank Richmond will provide the rental space free of charge. The organization will be billed for the poster cost by Porter Advertising. Artwork is to be sent to Porter where the billboard will be printed and later installed. Artwork must be submitted at least two weeks prior to scheduled installation date.

501 (c) 3 organizations will be given first consideration.

### Please fill out completely:

Organization Name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Is the organization registered as a 501(c)3 non-profit? Yes No

Do any First Bank Richmond staff participate in your organization? Yes No

Is the organization a First Bank Richmond customer? Yes No

If yes, please describe relationship: \_\_\_\_\_

Has the organization used the First Bank Richmond Community Billboard in the past? Yes No

If yes, when? \_\_\_\_\_

Purpose or event to be advertised: \_\_\_\_\_

Primary month requested: \_\_\_\_\_ Secondary: \_\_\_\_\_

Mail requests to:

Marketing Coordinator  
P.O. Box 937  
Richmond, IN 47375

Or email:

marketing@firstbankrichmond.com

### For First Bank Richmond use only:

Date Received: \_\_\_\_\_

Month: \_\_\_\_\_

Location: \_\_\_\_\_

Initial: \_\_\_\_\_